



# Strafford Route 66 Days 2009 Sponsorship Program

Thank you for taking the time to consider donating to Route 66 Days in Strafford, MO. This annual event has proved to be quite the success, with attendance growing annually, the number of vendors expanding each year, and the parades, entertainment, and extravaganzas magnifying with talent.

Our goal is to find a way for you, as a part of the community, to participate in making this event even more successful than the last one. With the amount of promoting and advertising that we do for our sponsors, you will certainly want to jump on board. There are a number of ways you can partner with us.

Our greatest need is financial support. With thousands of men, women, and children attending each year, this event costs quite a sum to put together. You can join as an overall financial sponsor (see below for sponsorship levels), or you can choose an event and be the financial sponsor of that area. We currently need sponsors for the Saturday Stage performances, Sunday Stage Performances, Car Show, Cake and Pie Contest, Little Mr & Miss Beauty Pageant, Kids Zone, and the Tractor Pull. While there are a dozen other events going on during the day, these are the areas where we still need individual donations.

**Raffle Items:** We are also in need of tangible items to be raffled or auctioned off for our Route 66 preservation fund, which in turn helps us all to continue the heritage of America's Route 66 and to continue to host this event. Our silent auction is a big hit and the winners love to brag about the items they won.

There are a million areas that you could help and perhaps they were listed above. Don't hesitate to call me and let me know the area you feel you are best fit. We want everyone to participate, no amount of participation is too small. If you need your donation picked up or have any questions, please call Lisa Campbell, director of Strafford 66 Days, at 417-619-7436 and we will make arrangements. Thanks for your help!

## **GOLD LEVEL SPONSOR - \$500**

As a Gold Level Sponsor, you will receive an official Route 66 shirt and your name or company name will be displayed on the official event poster and website and you will also become an official sponsor of a specific event at the festival.

## **PLATINUM LEVEL SPONSOR - \$1,000**

As a Platinum Level Sponsor, your name or company name will be displayed on the official event poster and website, you will receive 3 official Route 66 shirts, and you will become an official sponsor of a specific area of the festival, such as the Entertainment Stage, KidZone, or Car Show.

## **TITLE SPONSOR - \$2,000**

As a Title Sponsor, your name or company name will be displayed on the official event poster and website, you will receive 3 official Route 66 shirts, and your name or company name will be displayed at each entry of the festival; you or your company will be recognized from all entertainment stages as the official sponsor of the event.